**Blum unveils new hinges as additions to its range**

Hoechst, Austria, May 2025. **The Vorarlberg-based manufacturer of fittings has added two new products to its range of hinges: M BLUMOTION 105° was developed for flat-pack furniture and is tailored to the respective assembly process. CLIP top BLUMOTION 105°, with the tried-and-tested CLIP mechanism, is aimed at customers who need to install the mounting plate and hinge separately for production-related reasons. Both solutions boast the integrated BLUMOTION soft-close system, a streamlined, compact design and three-dimensional adjustment options. And all at an attractive cost–benefit ratio.**

For both M BLUMOTION 105° and CLIP top BLUMOTION 105°, the objective was to develop universal hinges, suitable for use in all living areas that fully meet Blum’s high standards in terms of functionality and manufacturing quality despite technical simplifications. Blum's engineers have come up with two new hinges that meet these requirements.

**M BLUMOTION 105°: a new standard in flat-pack furniture construction**  
As a new hinge in the mid-range price segment, M BLUMOTION 105° also features a BLUMOTION soft-close mechanism that is integrated in the hinge boss so that it is compact in size. In combination with the discreet, minimalist design, the hinge blends harmoniously into lots of different furniture designs, making it suitable for a wide range of applications. Although M BLUMOTION is designed and certified for use in the kitchen (DIN 15570 Level 3), it also fits beautifully into all other living areas. Blum attached special importance to efficient assembly: Thanks to the pre-assembled mounting plate, M BLUMOTION 105° is tailored to modern installation processes, which is particularly important for flat-pack furniture construction and for furniture installation on site.

**CLIP top BLUMOTION 105°: pared down to the essentials**

CLIP top BLUMOTION 105° focuses on the key functions. The BLUMOTION soft-close system integrated into the hinge boss and the familiar CLIP mechanism for fast, tool-free assembly and removal of the front make the hinge an impressive solution for standard applications in all living areas. CLIP top BLUMOTION 105° is suitable for front thicknesses up to approx. 24 mm and features three-dimensional front adjustment with infinitely variable depth adjustment via a spiral screw. Like M BLUMOTION 105°, CLIP top BLUMOTION 105° is also certified to DIN 15570 Level 3 and, despite its slim design, is robust and dependable, whether in the kitchen or any other living space.

**Attractive cost-benefit ratio**

M BLUMOTION 105° and CLIP top BLUMOTION 105° are characterised by an attractive cost-benefit ratio with outstanding manufacturing quality, the usual top quality motion and a wide range of possible applications. Both hinges come in a nickel-plated finish and will soon be available in selected markets. For more information, visit [www.blum.com/ctb8](http://www.blum.com/ctb8) and [www.blum.com/mbl8](http://www.blum.com/mbl8).

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|  | Image: Blum\_CME149009  M BLUMOTION 105° with pre-assembled mounting plate and CLIP top BLUMOTION 105° with the practical CLIP mechanism. |
|  | Image: Blum\_CLP0778  CLIP top BLUMOTION 105° with integrated soft-close BLUMOTION. |
|  | Image: Blum\_CME149524  With its slim design, CLIP top BLUMOTION 105° blends harmoniously with the furniture. |
| Ein Bild, das Im Haus, Wand, Text, Buch enthält.  KI-generierte Inhalte können fehlerhaft sein. | Image: Blum\_ME75474974 M BLUMOTION 105° is recommended for a variety of applications. |
|  | Image: Blum\_ME75474988 M BLUMOTION 105° – ideal for flat-pack furniture and DIY solutions thanks to the pre-assembled mounting plate. |

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| **JULIUS BLUM GMBH**  **Manufacturer and distributor of furniture fittings:**  Lift, hinge, pull-out, pocket systems and motion technologies supported by assembly devices and digital services  **Production sites:** 8 plants in Vorarlberg**,** additional sites in the USA, Brazil, Poland and China  **Employees:** 9,300 worldwide, 6,600 in Vorarlberg  **Turnover in the 2023/2024 financial year:** 2,297.16 million euros  **Share of foreign sales:** 98%  **Subsidiaries and representative offices:** 33  **Worldwide deliveries:** more than 120 markets around the globe  *As of 1 July 2024* |